



BUILD TO RENT

PATHFINDER

LandAid



Paul Morrish

**Chief Executive
LandAid**

LandAid

The Need

Youth homelessness is on the rise.

Last year alone,

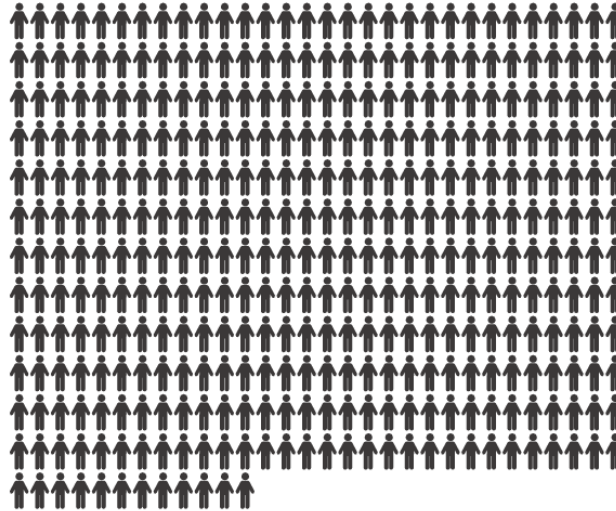
136,000

young people in the UK approached their local council for housing support.

Over the last 6 years, this has increased

58%

That's 372 young people asking for help every day.



372

1 in 5

young people are ready to move-on from temporary supported accommodation but are caught in the **affordability trap**.



This is where the Build to Rent Pathfinder aims to make a difference.



LandAid's BTR Pathfinder

- Tackles the 'move-on' trap – **A**ccess, and **A**ffordability
- Introduces socially-minded BTR and Co-Living companies
- To effective, local front-line youth homelessness charities
- Brokering stunning accommodation at c. 50% discount

... which **unblocks the system**, offers **homes and hope** to young people affected by homelessness, and helps us and our industry partners **impact 10,000 young people's lives** over the next five years.

The Partnership

The Build to Rent Pathfinder is an impact collaboration between socially conscious Build to Rent providers, effective frontline homelessness charities across the UK, and LandAid.

Working in partnership:

- The Build to Rent provider

Allocates safe, secure, & high-quality accommodation at a discounted rental rate.

- LandAid

Arranges and manages the partnership between the Build to Rent provider and the local frontline youth homelessness charity.

- The Frontline Charity

Selects appropriate young people ready to move-on to independent accommodation, takes on the lease, works closely with the Build to Rent provider's team, and provides ongoing support to the young people.

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Why get involved?

This commitment is about much more than the S in ESG.

This is an opportunity for the Build to Rent sector to be a force for good... and turn lives around.

- Take part in a BTR sector and wider property industry movement tackling youth homelessness.
- Help young people who've endured homelessness establish new move-on routes, at an affordable rent with a secure tenancy.
- Fill empty units in development blocks, whilst providing a safe space and a fresh start for a young person in need.
- Generate real social impact and social value – data that can be included in ESG reporting.



Legalities & Protection

- Protection via Framework Agreement and Tenancy
- Heads of Terms
- Ongoing support from LandAid for charities & young people
- LandAid's Due Diligence process
- PR opportunities
- Social value calculations

Baltic Yard, Liverpool





Baltic Yard, Liverpool

- **Heitman** – Investors
 - **LIV Group** – Property Managers
 - **Local Solutions** – Charity partner
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- ✓ 50% discounted rent - £475
 - ✓ Garden terrace, swimming pool and gym
 - ✓ Residents lounge and events
 - ✓ Onsite team
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- ✓ Case stories
 - ✓ Impact reports
 - ✓ Promotion opportunities



How can the BTR sector help?

.... allocate vital units of accommodation for young people facing homelessness in the UK

How can LandAid help?

- Briefing packs and resources
- Presentations and workshops
- Support and advice
- Celebration and recognition.



Thank you

Any questions?