	Theme for 2020:	In Association with:	Winckworth Sherwood Headline Partner: GREYSTAR [™] The Obbal Lader in Rental Housing
	'Build To Rent - A Case of Mistaken Identity?'	Research Partner:	()) JLL
		Conference Partner:	Assael OCORTLAND IV CONSULT
			LONG HARBOUR NHBC
BUILD TO RENT FORUM LONDON	Thursday 27th February 2020 etc.venues, 155 Bishopsgate, London EC2 8.00am to 5.30pm	Expert Session:	
		Conference Associates:	
		Network Zone:	BE.KNOWN
	Brought to you by: MOVERS & SHAKERS* PROPERTY NETWORKING FORUM	Supported by:	LONDON MAYOR OF LONDON Steve Edge Design Ltd.

BTR Forum London 2020 – Delegate Feedback

A big thank you to all that attended the 6th BTR Forum – 'Build to Rent - A Case of Mistaken Identity' on 27th February. Once again we had a full house, and from the feedback, this was our most successful BTR conference to date!

Whilst some challenges remain, BTR has made positive progress over the past 12 months. In a 'full day' we managed to cover a lot of ground, picking up on the latest developments in the market, funding, regulation, affordability and living trends; alongside technical sessions including MMC. There was a real energy and buzz throughout the day and a genuine desire for greater engagement and collaboration between Public and Private sectors.

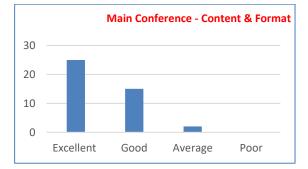


Results

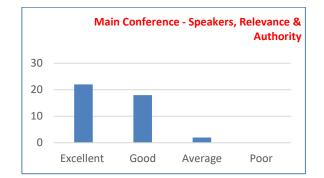
Thank you to all those who took the trouble to respond to the survey, your feedback is invaluable and will help us to shape and improve next year's forum. We secured a good representative sample of 52 responses 13% of the audience.

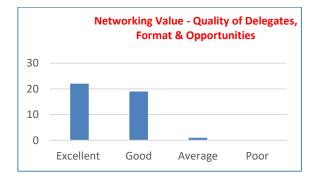
The following analysis summarises the responses:













Commentaries and Observations

Positive Feedback

The conference was overwhelmingly a great success:

"This was my second Build to Rent Forum and in both cases, everything was well organised, had a great content and very informative."

"Always good to come to this one – the perfect annual update on BTR from an organiser who actually cares about and understands the sector compared to the many imitators!"

The talk by Torsten Bell was a highlight. Overall a good day!"

"I was pleased to see some diversity in the panels for once!"

"It was an excellent conference, the speakers were top quality, the venue was idea and the food and drinks were fantastic."

"Another fantastic event – Well done to you all."

Negative Feedback

But there were some negative comments:

"Planning debate could have raised more key planning issues with GLA."

"The food could do with improving from a vegetarian point of view"

"It would be useful for more practical information, key information on guidance, best practice, legislation etc"

The only comments I would like to add wold be that I would have found it more beneficial if there were more town planners/architects/developers there."

"Loved the day, would have liked to see a few more exhibitors."

It was a good event, however I would have like to hear more information on what the B2R product is."

Event was fantastic, will definitely attend more in future – however as a FM Server provider, I am always shocked by how little people in the sector talk about FM Service delivery."

All in all, <u>95% of those that responded rated the overall conference Excellent / Good</u>! We are delighted with the feedback and will take all comments and observations into consideration in planning the BTR Forum 2021!

If you have any other observations, comments, or ideas that you would like to share with us, please do not hesitate to contact me.

Diary Date

The 6th BTR Forum London will be held on Thursday February 25th, 2021 at etc.venues, 155 Bishopsgate, London – www.buildtorentforum.co.uk

David Jennings Chairman Movers & Shakers david.jennings@moversandshakers.uk.com