



BUILD TO RENT FORUM

'BUILD TO RENT - THE NEXT DECADE: NAVIGATING THE FUTURE OF RENTED LIVING'

Oct
5th

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9th BTR Forum 2023 – Delegate Feedback

Thank you to all that attended the BTR Forum – ‘Build to Rent the Next Decade – Navigating the Future of rented Living’, on 5th October. And thank you to our speakers, for their contribution to what was brilliant day and a highly-rated conference, and to our sponsors for their ongoing support.

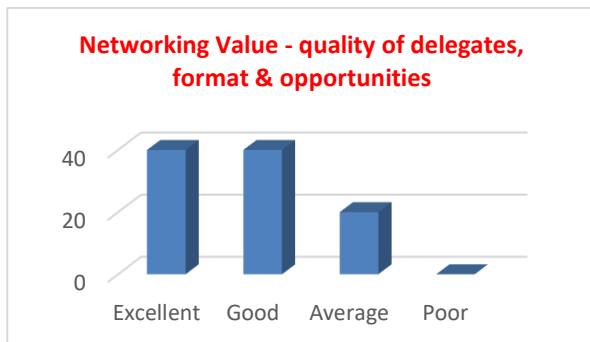
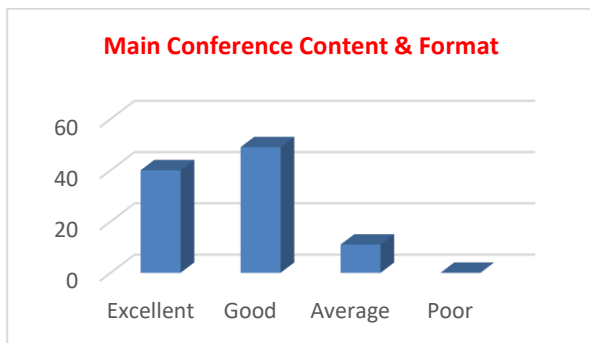
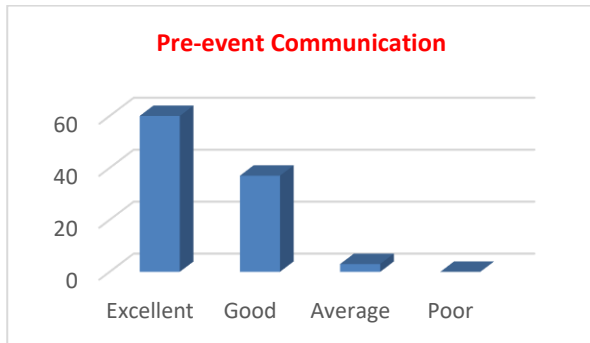
We had a full house, and from the feedback, this was another very successful BTR Forum.



Results

Thank you to all those who took the effort to respond to the survey, your feedback is invaluable and will help us to shape and improve next year's forum. We secured a good representative sample with 15% of the audience responding to the survey.

The following analysis summarises the responses:



Commentaries and Observations

Positive Feedback

'Really enjoyed myself. Easy to find, nice facilities, and great people. Content was really relevant'.

'Really fantastic conference with fantastic panel sessions and superb networking opportunities'.

'Always professionally organised'.

'Thoroughly enjoyed the whole day, thank you'.

'A great line up of speakers and really good content, some of which was a bit downbeat, but I guess that's the world we are living in at present!'.

'Great mix of delegates, enjoyed the networking, made some good contacts'.

Negative Feedback

'I'd have liked to see the panels picking up audience questions via slido more systematically as it felt like there were some good questions that went unanswered'.

'Would like to hear more about customer experience and operational challenges'.

'Would be good with more targeted networking opportunities, connecting architects with developers and investors etc'.

'Whilst the event had some useful debates and interesting discussion, a lot of it was pretty doom and gloom'.

'The previous interim event had more of a political theme which I personally found more exciting, but I realise this can't be repeated for every event'.

Summary

The overall feedback was excellent (thank you). A couple of respondents commented that some of the sessions, dealing with the challenges facing BTR, were a bit downbeat, which they were! This is the reality of the economic and political climate we find ourselves in at present, where uncertainty is impacting the viability and momentum of schemes. We think that it is important to debate these issues. Having said this, the overall picture for BTR remains very positive and once the uncertainties are removed there remains a massive opportunity for the sector.

All in all, 9 out of 10 who responded rated the overall conference Excellent / Good!

We are delighted with the feedback and will take all comments and observations into consideration in the planning the 10th BTR Forum, scheduled for October 2024. This will be our extra special '10th year anniversary' conference!

If you have any other comments or want to make any suggestions for the next conference, please get back to me.

Leigh Natasha Salter
Managing Director
Movers & Shakers
leigh.salter@moversandshakers.uk.com